



ABSTRACT

Rules – The Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011 – Issued.

Municipal Administration and Water Supply (Election) Department

G.O.(Ms.) No.175

Dated: 16.11.2011.

Read:

1. The Tamil Nadu Municipal Laws (Amendment) Act, 2011 (Tamil Nadu Act 2 of 2011).
2. From the Commissioner of Municipal Administration Letter No.45396/2010/R1, dated 29.4.2011 and 5.9.2011.

ORDER:

Prior to the enactment of the Tamil Nadu Municipal Laws (Amendment) Act, 2011 (Tamil Nadu Act 2 of 2011), the 'Digital Banners' were covered under the definition of 'Hoarding' in the respective urban local bodies Acts. As the digital banners and placards are used for specific purpose for a specified period, the Government have decided that a separate provision be made in respect of digital banners and placards. The Government have further decided that in order to effectively regulate the erection of digital banners and placards, suitable provisions for obtaining prior permission from the authorities, period of display, removal of such unauthorized structures, safe and proper removal and disposal of such materials after the expiry of the period for which permission granted, etc., be made in the Urban Local Bodies Acts.

2. Accordingly, the Chennai City Municipal Corporation Act, 1919 (Tamil Nadu Act IV of 1919), the Madurai City Municipal Corporation Act, 1971 (Tamil Nadu Act 15 of 1971), the Coimbatore City Municipal Corporation Act, 1981 (Tamil Nadu Act 25 of 1981) and the Tamil Nadu District Municipalities Act, 1920 (Tamil Nadu Act V of 1920) have been suitably amended for the above purpose by the Tamil Nadu Municipal Laws (Amendment) Act, 2011 (Tamil Nadu Act 2 of 2011).

3. The Commissioner of Municipal Administration in his letter second read above has sent the draft rules in this regard. The Government after careful examination of the draft rules have decided to accept the same.

4. The appended Notifications will be published in an Extra-ordinary issue of the Tamil Nadu Government Gazette dated the 16th November, 2011.

(BY ORDER OF THE GOVERNOR)

**S.KARUTHIAH PANDIAN
SECRETARY TO GOVERNMENT.**

To

The Works Manager, Government Central Press, Chennai - 600 079.
(for publication of notifications in the Tamil Nadu Government Gazette Extraordinary and to send 200 copies to Government.)

The Commissioner of Municipal Administration, Chennai - 600 005.

The Director of Town Panchayats, Chennai – 600 108.

The Commissioner, Corporation of Chennai, Chennai – 600 003.

All District Collectors.

All Urban Local Bodies (Through the Heads of Department Concerned).

Copy to: Law (MA&WS-Scrutiny) Department, Chennai-9.

The Municipal Administration & Water Supply (OPII/MA4/MC1/MC2/MC6/TP2)

Department, Chennai – 600 009.

Sf/Scs.

//Forwarded by Order//

Section Officer

APPENDIX.

NOTIFICATION – I.

In exercise of powers conferred by section 347 of the Chennai City Municipal Corporation Act, 1919 (Tamil Nadu Act IV of 1919), section 303 of the Tamil Nadu District Municipalities Act, 1920 (Tamil Nadu Act V of 1920), section 431 of the Madurai City Municipal Corporation Act, 1971 (Tamil Nadu Act 15 of 1971) and section 430 of the Coimbatore City Municipal Corporation Act, 1981 (Tamil Nadu Act 25 of 1981), read with section 11 of the Tiruchirappalli City Municipal Corporation Act, 1994 (Tamil Nadu Act 27 of 1994), section 11 of the Tirunelveli City Municipal Corporation Act, 1994 (Tamil Nadu Act 28 of 1994), section 11 of the Salem City Municipal Corporation Act, 1994 (Tamil Nadu Act 29 of 1994), section 10 of the Tiruppur City Municipal Corporation Act, 2008 (Tamil Nadu Act 7 of 2008), section 10 of the Erode City Municipal Corporation Act, 2008 (Tamil Nadu Act 8 of 2008), section 10 of the Vellore City Municipal Corporation Act, 2008 (Tamil Nadu Act 26 of 2008) and section 10 of the Thoothukudi City Municipal Corporation Act, 2008 (Tamil Nadu Act 27 of 2008), the Governor of Tamil Nadu hereby makes the following Rules:-

RULES.

1. Short title and Commencement .- (1) These rules may be called the Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.

(2) They shall come into force on the 16th day of November 2011.

2. Definitions. – (1) In these rules, unless the context otherwise requires,-

- (a) “Act” means the Chennai City Municipal Corporation Act, 1919 (Tamil Nadu Act IV of 1919), the Tamil Nadu District Municipalities Act, 1920 (Tamil Nadu Act V of 1920), the Madurai City Municipal Corporation Act, 1971 (Tamil Nadu Act 15 of 1971), the Coimbatore City Municipal Corporation Act, 1981 (Tamil Nadu Act 25 of 1981), the Tiruchirappalli City Municipal Corporation Act, 1994 (Tamil Nadu Act 27 of 1994), the Tirunelveli City Municipal Corporation Act, 1994 (Tamil Nadu Act 28 of 1994), the Salem City Municipal Corporation Act, 1994 (Tamil Nadu Act 29 of 1994), the Tiruppur City Municipal Corporation Act, 2008 (Tamil Nadu Act 7 of 2008), the Erode City Municipal Corporation Act, 2008 (Tamil Nadu Act 8 of 2008), the Vellore City Municipal Corporation Act, 2008 (Tamil Nadu Act 26 of 2008) or the Thoothukudi City Municipal Corporation Act, 2008 (Tamil Nadu Act 27 of 2008), as the case may be;
- (b) “council” means the council of a municipal corporation, municipality or town panchayat, as the case may be;
- (c) “Commissioner” means the Commissioner of a municipal corporation or a municipality or the Executive Officer of a municipality or town panchayat;
- (d) “District Collector” means the Collector of the District concerned;
- (e) “Form” means the Forms appended to these rules;
- (f) “Government” means the Government of Tamil Nadu;
- (g) “permission” means the permission granted under rule 3;
- (h) “Urban Local Body” means a municipal corporation, municipality or town panchayat in the State;

(2) Words and expressions used but not defined in these rules shall have the meanings respectively assigned to them in the Act.

3. Application for Permission. – (1) Every application for permission to erect digital banners or placards shall be made to the District Collector, fifteen days prior to the date of their proposed erection, in Form I.

(2) The applicant shall submit separate applications for erection of digital banners or placards in respect of each police station limit.

(3) Every application in Form-I shall be accompanied by,–

(a) a no objection certificate from,–

(i) the owner of the land where the digital banner or placard is to be erected on private land or building; or

(ii) an Officer not below the rank of an Assistant Executive Engineer or Assistant Divisional Engineer of the State or Central Government Department concerned, where the digital banner or placard is to be erected on the land of State or Central Government;

(iii) the Commissioner of the Municipality concerned, where the digital banner or placard is to be erected on a municipal land:

Provided that if digital banners or placards are to be erected in lands or buildings of different owners (both Government and private), separate no objection certificate shall be obtained from every land or building owner and submitted along with the application;

(b) a no objection certificate from the Station House Officer of the Police Station concerned, to the effect that the proposed digital banners or placards would not be an obstruction to free and safe movement of traffic, pedestrians and vehicles.

(c) a topo sketch of the roads and streets indicating the proposed approximate points of erection of each digital banner or placard.

(4) Every application in Form-I shall also be accompanied by a challan showing the payment of requisite permission fee and deposit amount, as specified in rule 4.

(5) The District Collector shall, on receipt of the application, scrutinise the same, and if it fulfills the requirements of the Act and these Rules, grant permission in Form II for erection of digital banner or placard. Permission under these rules shall be given for a period of not exceeding six days including the date of erection and removal.

(6) The District Collector may refuse to grant permission in Form-III, if the application is submitted belatedly or without necessary details and certificates, or without necessary permission fee or deposit or in violation of any of the provisions of the Act or these Rules.

(7) The Permission holder shall display the following details in the bottom of the digital banners or placards, in a font size of not less than 1 inch height, namely, District Collector's permission Number, period of validity, and total number of digital banners and placards for which permission has been given.

4. Payment of Permission fee and Deposit .- (1) The non-refundable fee for grant of permission for each digital banner or placard (irrespective of private or public place) shall be as follows:-

Corporation area	Rs.200/- (Rupees two hundred only)
Municipal area	Rs.100/- (Rupees one hundred only)
Town Panchayat area	Rs.50/- (Rupees fifty only)

(2) The permission fee shall be paid in the treasury of the urban local body concerned.

(3) In addition, a refundable deposit of Rs.50/- (Rupees fifty only) per digital banner or placard shall be remitted by the applicant along with the permission fee, irrespective of the fact whether the digital banner or placard is proposed to be erected in a private or public place. The deposit amount shall also be remitted by the applicant in the treasury of the respective urban local body. The entire deposit amount paid shall be forfeited, if any damage is caused to the road or public property, while erecting or removing the digital banners or placards or if the permission holder makes false declaration or violates any of the conditions of permission or the provisions of the Act or these Rules. In addition, additional compensation amount towards the damages caused to the roads or public properties shall also be recovered from the applicant, if the damage caused to the road or public property exceeds the deposit amount. The applicant shall furnish an undertaking in this regard. In other cases, the deposit amount shall be refunded by the urban local body concerned, based on the orders of the District Collector, if no violations of the conditions are reported.

5. Maximum size of a digital banner or placard.- (1)The maximum size of a digital banner or placard shall be as specified below:-

Road width (in feet)	Maximum size of Digital banner / Placard
(1)	(2)
Above 100	15 feet (height) x 24 feet (width)
60 to 100	12 feet (height) x 20 feet (width)
40 to 60	10 feet (height) x 16 feet (width)
20 to 40	8 feet (height) x 5 feet (width)
10 to 20	3 feet (height) x 2.5 feet (width)
Centre Median of the road	4 feet (height) x 2.5 feet (width)

(2) Wherever it is feasible to display the digital banners or placards on the road margins/foot paths, the display of the placards in the medians shall not be allowed. Wherever the display of placards are permitted in the medians, no digital banner/ placard shall be permitted on road margins/footpaths.

(3) The digital banners or placards erected in one particular road shall be of uniform size, as far as practicable.

(4) No digital banners or placards shall be permitted on both sides of a road with a footpath of less than ten feet width. In a road with no separate footpath, a minimum of ten feet width shall be available between the road margin and the digital banners or placards for use of pedestrians.

(5) The digital banner or placard shall be erected only parallel to the footpath or road, and not across the footpath or road margin except in the case of display in the median of the road.

(6) There shall be a space of not less than ten meters between one digital banner or placard and another. The space between digital banners and placards in a road shall be of uniform length.

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(7) No digital banner or placard shall be permitted in narrow roads where the total width of the road (carriage way and foot path) is less than ten feet. In the roads with width between ten feet and forty feet, the digital banners or placards shall be permitted only on one side of the road margin, subject to the provisions of sub-rule (2), and if the width of the road is above forty feet, digital banners or placards may be permitted on both sides of the road margin, subject to the provisions of sub-rule (2).

(8) No digital banners or placards shall be erected on the carriage way of the road or foot path, and shall be erected only on the earthen surface in between, wherever available.

6. Restriction on grant of permission. – Permission for erection of digital banners and placards shall not be granted in the following places, namely:-

- (i) In front of educational institutions, places of worship and hospitals with inpatient treatment facility;
- (ii) In the corners of road or street junctions, up to a distance of 100 metres on either sides of the junction including the junctions and traffic islands; and
- (iii) In front of places of notified monuments or statues and other places of tourist importance.

7. Unauthorised, obscene or objectionable digital banners or placards. – (1) The District Collector may confiscate or summarily remove any digital banners or placards erected without permission, and recover the cost of removal from the person who has erected them.

(2) The District Collector may, either suo motu or on any representation, direct the permission holder of digital banners or placards to remove them immediately, if their contents are considered to be obscene or objectionable, failing which the District Collector shall summarily remove them through his authorised representative, and recover the cost from the applicant.

8. Inspection of digital banners or placards.– The District Collector or any officer authorised by him in this behalf shall make inspection of the digital banners or placards erected and verify whether they are erected in accordance with the conditions specified in the permission order, the provisions of the Act and these Rules.

9. Cancellation of permission for digital banners or placards. – Where the District Collector, either suo motu or on representation, has reason to believe that, a person who has got permission for the erection of digital banners or placards has violated or failed to comply with the conditions of the permission or any of the provisions of the Act or these Rules, he may summarily cancel the permission, and order the removal of digital banners or placards. In all such cases, the entire deposit amount paid by the permission holder shall be forfeited.

10. Removal of digital banners or placards.- Every person who has erected the digital banners or placards after obtaining the permission, shall, on expiry of such permission remove the same and dispose it, without causing any hazard to health and environment.

11. Exemption.- Nothing contained in these rules shall apply to any digital banner or placard on which is exhibited any advertisement which relates to –

(i) the trade or business carried on within the land or building, upon or over, which such digital banner or placard is erected or to any sale or letting of such land or building or any effects therein or to any sale, entertainment or meeting, to be held upon or in such land or building; or

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(ii) the name of the land or building, upon or over which the digital banner or placard is erected or to the name of the owner or occupier of such land or building :

Provided that the size of such digital banner or placard shall not exceed the maximum size prescribed in sub-rule (1) of rule 5 of these rules.

12. Appeal against the order refusing to give permission or cancellation of permission for the erection of digital banners or placards.- An appeal against the refusal of permission or cancellation of permission by the Collector, for erection of digital banners or placards, shall be made to the State Government in Form IV within thirty days from the date of receipt of the order of such refusal or cancellation. An appeal shall be accompanied by a fee of Rs.500/- (Rupees five hundred only) and the grounds of appeal. Such appeal shall be disposed of within a period of thirty days from the date of its receipt. The orders of the Government on such appeal shall be final.

13. Maintenance of register. – A register in Form V shall be maintained by the District Collector with regard to grant or rejection of permission for erection of digital banners or placards.

**S. KARUTHIAH PANDIAN
SECRETARY TO GOVERNMENT**

//True Copy//

Section Officer.

FORM I.

**[See rule-3(1) of the Tamil Nadu Urban Local Bodies (Permission for
Erection of Digital Banners and Placards) Rules, 2011.]**

**APPLICATION FOR PERMISSION TO ERECT DIGITAL BANNERS/
PLACARDS WITHIN..... POLICE STATION LIMITS OF
..... MUNICIPAL CORPORATION / MUNICIPALITY /
TOWN PANCHAYAT**

(Separate application shall be submitted for each Police Station limit)

(1)	Name, address and contact details of the applicant	:	
	Mobile Phone Number	:	
	Land line Phone Number	:	
	Email I.D.	:	
(2)	Number of days for which permission is sought for (not exceeding six days)	:	
	Dates for which permission is sought for (Please specify the date(s))	:	
(3)	Nature of the materials to be used for the digital banner / placard	:	
(4)	Purpose of the erection of digital banners/placards (indicate whether it is for political/ social/ religious/ cultural/ commercial/ other purpose)	:	
(5)	Gist of the contents of the proposed digital banners/placards (in not more than 200 words)(To be enclosed separately)	:	
(6)	(a.) Are you proposing to erect digital banners or placards, in the road margin, in a road having sufficient median space to display digital banners or placards?	:	
	(b.) Are you proposing to erect digital banners in a road having width of less than 10 feet?	:	
	(c.) Are you proposing to erect digital banners of the size of 15 feet (height) and 24 feet (width) in a road having width above 100 feet?	:	

	(d.) Are you proposing to erect digital banners above the size of 12 feet (height) and 20 feet (width) in a road having width between 60-100 feet?	:	
	(e.) Are you proposing to erect digital banner above the size of 10 feet (height) and 16 feet (width) in a road having width between 40-60 feet?	:	
	(f.) Are you proposing to erect digital banner above the size of 8 feet (height) and 5 feet (width) in a road having width between 20-40 feet?	:	
	(g) Are you proposing to erect digital banner in a road having width between 10-20 feet?	:	
	(h) Are you proposing to erect digital banner in centre median of the road?	:	
	(i) Are you proposing to erect placard above the size of 4 feet (height) and 2.5 feet (width) in centre median of the road?	:	
	(j) Are you proposing to erect placard above the size of 3 feet (height) and 2.5 feet (width) in a road having width between 10-20 feet?	:	
	(k) Are you proposing to erect placard above the size of 4 feet (height) and 2.5 feet (width) in a road having width between 20-40 feet?	:	
	(l) Are you proposing to erect placard above the size of 5 feet (height) and 3 feet (width) in a road having width between 40-60 feet?	:	
	(m) Are you proposing to erect placard above the size of 6 feet (height) and 3 feet (width) in a road having width between 60-100 feet?	:	
	(n) Are you proposing to erect placard above the size of 7 feet (height) and 3.5 feet (width) in a road having width above 100 feet?	:	

(o) Are you proposing to erect placards above the size of 8 feet (height) and 4 feet (width) in the road margin?	:	
(p) Are you proposing to erect different sizes of digital banners or placards in a single road?	:	
(q) Are you proposing to erect digital banners or placards on both sides of roads with a foot path of less than ten feet width?	:	
(r) Are you proposing to erect digital banners or placards in a road with no separate footpath, where even ten feet width is not available between the road margin and proposed digital banners or placards?	:	
(s) Are you proposing to erect digital banners or placards across the foot path?	:	
(t) Are you proposing to erect digital banners or placards parallel in the median?	:	
(u) Are you proposing to erect digital banners or placards with less than ten metres gap between the two adjacent digital banners or placards?	:	
(v) Are you proposing to erect digital banners or placards in a road with width between 10 feet and 50 feet, on both the sides of road margins?	:	
(w) Are you proposing to erect digital banners or placards on the carriage way of the road or foot path and not on the earthen surface at the end of the road?	:	
(x) Are you proposing to erect digital banners or placards in front of educational institutions, places of worship and hospitals with inpatient	:	

	treatment facility?		
	(y) Are you proposing to erect digital banners or placards in the corners of road or street junctions, up to a distance of 100 metres on either sides of the junction including the junctions and traffic islands?	:	
	(z) Are you proposing to erect digital banners or placards in front of notified monuments / statues and other places of tourist importance?	:	
(7)	(a) Total number of digital banners proposed to be erected.	:	
	(b) Total number of placards proposed to be erected.	:	
	(c) Total number of roads covered by this application.	:	
(8)	Indicate whether the following documents have been enclosed with the application:-		
	(i) Original permission fee (non refundable) challan paid in Corporation/ Municipality/ Town Panchayat (indicate the total permission fee paid (Rs.), Challan Number and Date)	:	Yes/No
	(ii) Original deposit (refundable) challan paid in Corporation/ Municipality/ Town Panchayat (indicate total deposit paid (Rs.),Challan Number and Date)	:	Yes/No
	(iii) No Objection Certificate(s) for the land or building on which the digital banners or placards are to be erected * (indicate the owner and the authority who has given no objection certificate)	:	Yes/No
	(iv) No Objection Certificate from the Station House Officer of the concerned Police Station	:	Yes/No

	(v) A topo sketch of the roads/ streets indicating the proposed approximate points of erection of the digital banners or placards	:	Yes/No
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*- No Objection Certificate shall be produced from the land/ building owner in case of private land or building, or Commissioner in case of the Urban Local Body land or building, or from officers not below the rank of Assistant Executive Engineer/Assistant Divisional Engineer in respect of State/Central Government land/ building.

UNDERTAKING BY THE APPLICANT.

I,, am aware of the provisions of the Chennai City Municipal Corporation Act, 1919 / Tamil Nadu District Municipalities Act, 1920 / Madurai City Municipal Corporation Act, 1971/ Coimbatore City Municipal Corporation Act, 1981/ and related Corporation Acts as the case may be, (as applicable) and the Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.

I undertake that no obscene or objectionable matter will be displayed in the digital banners or placards. I am aware that action will be initiated against me for any such violation.

I also undertake that I will not cause any damage to the road or public properties while erecting and the removing digital banners or placards. I am aware that the entire amount paid as deposit in this regard will be forfeited, if any damage is caused to the roads or public properties. I also agree to pay the additional compensation amount towards the damage caused to the roads or public properties, if the value of the damage exceeds the deposit amount. I am also aware that the entire deposit amount will be forfeited, if any violation is noticed in the erection of digital banners or placards.

I also undertake to remove the digital banners or placards on the last date of permission and dispose them safely without causing any hazard to the health or environment.

I request you to accord permission for erection of digital banners / placards.

List of enclosures:

1. Annexure to Form-I (in duplicate)
2. Original Challans showing payment towards permission fee and deposit (remitted in ----- Corporation/ Municipality/ Town Panchayat)
3. No Objection Certificate from the Station House Officer, ----- Police Station
4. Topo Sketch
5. No Objection Certificate from the building / land owner
6.(any other)

Signature of the applicant with date

To
The District Collector,
----- District,
----- .

Annexure to Form I

(To be submitted in duplicate by the applicant)

Name of the Corporation / Municipality/ Town Panchayat:

Name of the Police station:

Serial Number	Name of the road/ street	Number of digital banner/ placard proposed to be erected	Description of location of each digital banner/ placard	Details of ownership of Building / land and their location	Size of the digital banner/ Placard	Average width of the road (in feet)			
						Carriageway	Median	Footpath	Total width
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
		TOTAL:							

Signature of the applicant with date

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ACKNOWLEDGEMENT.

Received the application for erection of ---- number of digital banners / placards, in..... area within Police Station limits in Municipal Corporation / Municipality / Town Panchayat on ----- (date of receipt of Form I) from Thiru/ Thirumathi / Selvi.....

**Signature of the Collector
or authorized signatory and date.**

FORM II.

[See rule 3(5) of the Tamil Nadu Urban Local bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.]

PERMISSION FOR THE ERECTION OF DIGITAL BANNERS / PLACARDS WITHIN..... POLICE STATION LIMITS OF MUNICIPAL CORPORATION / MUNICIPALITY / TOWN PANCHAYAT

No.....

Date.....

Reference: (1) Application number, Dated:.....

- - -

Permission is granted to..... for erection of----- number of digital banners / number of placards from ----- (date) to ----- (date), of..... size..... at.....

.....withinPolice Station Limits of Municipal Corporation / Municipality / Town Panchayat, in the centre median / road margin on the land / building belonging tosubject to the following conditions.

Signature of District Collector and Date

Conditions:

- (1) This permission is not transferable.
- (2) On or before the last date of permission, the digital banners or placards shall be removed and disposed safely, without causing any hazard to health or environment.
- (3) No digital banners or placards shall be erected,--
 - (i) in front of educational institutions, places of worship and hospitals with inpatient treatment facility;
 - (ii) in the corners of roads or street junctions, up to a distance of 100 metres on either sides of the junction including the junctions and traffic islands; and
 - (iii) in front of notified monuments, statues and other places of tourist importance.
- (4) No digital banners or placards shall be permitted on both sides of the road having a footpath of less than ten feet width. In roads with no separate footpath, a minimum of ten feet width shall be available between the road margin and the digital banners or placards for the use of pedestrians.
- (5) Wherever it is feasible to display the digital banners or placards on the road margins/foot paths, the display of the placards in the medians shall not be allowed. Wherever the display of placards are permitted in the medians, no digital banner/ placard shall be permitted on road margins/footpaths.
- (6) No digital banner or placard shall be permitted in narrow roads where the total width of the road (carriage way and foot path) is less than ten feet. In the roads with width between ten feet and forty feet, the digital banners or placards shall be permitted only on one side of the road margin, subject to the provisions of sub-

- rule (2) of rule 5, and if the width of the road is above forty feet, digital banners or placards may be permitted on both sides of the road margin, subject to the provisions of sub-rule (2) of rule 5.
- (7) The digital banners or placards erected in one particular road must be of uniform size as practicable as possible.
 - (8) The digital banners or placards shall be erected only parallel to the footpath or road, and not across the footpath or road margin except in the case of median of the road. In the centre median it shall be erected across, without projecting into the road.
 - (9) There shall be a space of not less than ten metres between one digital banner or placard and another. The space between digital banners and placards in a road shall be uniform in length.
 - (10) No digital banners or placards shall be erected on the carriage way of the road or foot path, and can be erected only on the earthen surface in between (wherever available).
 - (11) If there is any damage caused to the public property or road, while erecting the digital banners or placards on the roads and public places, the entire deposit amount will be forfeited. If the damage caused to the road or public property is more, additional compensation will be claimed from the permission holder.
 - (12) Violation of any of the conditions of this order, the Act and these Rules, will result in forfeiting of the entire deposit amount.
 - (13) Erection of digital banners or placards with obscene or objectionable content is strictly prohibited and is liable for confiscation and summary removal. Erection of such materials will attract penal provisions under relevant Acts apart from summary removal of all the digital banners or placards erected.
 - (14) Any digital banners or placards erected after the expiry of the permission is liable for confiscation and summary removal.
 - (15) The permission holder shall erect only the actual number of digital banners or placards for which permission has been granted. Whoever erects any digital banners or placards without the permission of the District Collector shall be punished with imprisonment for a term which may extend to one year or with fine which may extend to five thousand rupees or with both.
 - (16) The permission holder shall display the following details in the bottom of the digital banners or placards, in a font size of not less than 1 inch, viz., permission Number / period of validity/ total number of digital banners or placards for which permission has been granted.

[The duplicate copy of the Annexure to Application in Form –I submitted by the applicant, shall be countersigned by the District Collector and enclosed to this permission order]

FORM III

[See rule 3(6) of the Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.]
ORDERS OF DISTRICT COLLECTOR REFUSING TO GRANT PERMISSION FOR THE ERECTION OF DIGITAL BANNERS OR PLACARDS.

No.....

Date.....

Reference: 1) Application number....., Dated.....

- - - -

In the reference cited, ----- has applied for permission for erection of ----- number of digital banner /----- number of placard from..... (date) to (date) of size at within..... Police Station limits of Municipal Corporation / Municipality / Town Panchayat at the road margin / centre median, on the land/ building belonging to

On detailed scrutiny, permission for erection of digital banner or placard is refused due to the following reason(s):-

Reasons for refusal (indicate as applicable):

(1) Application has not been received 15 days prior to the proposed date of erection of digital banners or placards.

(2) Application has not been accompanied by

- Challan indicating payment of requisite permission fee and deposit amount.
- No Objection Certificate from Station House Officer of the Police Station
- No Objection Certificate from the land or building owner(s)
- Topo sketch and Plan(s) of the digital banners or placards.

(3)The Applicant has not indicated the height, width and other dimensions of the digital banners or placards

(4) The height, width and other dimensions proposed by the applicant are not in accordance with the rules.

(5) The width of the road is less than 10 feet.

(6) The proposed location is in front of educational institutions, places of worship and hospitals with inpatient treatment facility;

(7) The proposed location is within the corners of road or street junctions, upto a distance of 100 metres on either sides of the junction including the junctions and traffic islands;

(8) The proposed location is in front of notified monuments, statue and places of tourist importance.

(9) ----- (Any other reason)

The applicant is hereby informed that an appeal against this order can be made to the State Government within 30 days from the date of receipt of this order.

Signature of the District Collector

and date.

FORM IV.

[See rule 12 of the Tamil Nadu Urban Local Bodies (Permission for Erection of Digital Banners and Placards) Rules, 2011.]

APPEAL AGAINST THE ORDERS OF THE DISTRICT COLLECTOR REFUSING TO GIVE PERMISSION OR CANCELLATION OF PERMISSION FOR THE ERECTION OF DIGITAL BANNERS OR PLACARDS.

Date

From

.....
.....
.....

To

The Secretary to Government,
Municipal Administration and Water Supply Department,
Secretariat, Chennai-600 009.

Reference: Order of the District Collector... No.....

Dated:

Sir,

I hereby appeal against the orders of the District Collector of District, dated..... , refusing to grant permission/cancellation of permission for the erection of digital banners or placards for the period from to..... at ----- Corporation/ Municipality/ Town Panchayat (copy enclosed) applied by me/ granted to me.

I enclose herewith a copy of Challan for payment of Rs. 500 (Rupees five hundred only) towards fee for filing appeal.

On the following grounds, I submit my appeal. (Details of the Grounds):-

- (1)
- (2)
- (3)
- (4)

Signature of the Appellant.

FORM V.

[See rule 13 of the Tamil Nadu Urban Local Bodies (Permission for the Erection of Digital Banners and Placards) Rules, 2011]

REGISTER OF PERMISSION FOR THE ERECTION OF DIGITAL BANNERS / PLACARDS

Serial Number	Date of receipt of application.	Name of the Urban Local Body for which permission sought.	Name and address of the applicant.	Police Station Limit.	Total Number of digital banners/placards for which application submitted.	Total Number of roads for which permission sought.
1	2	3	4	5	6	7

Permission Fee (Rs.).		Deposit Amount (Rs.).		Whether permission has been granted or rejected?	Number of days for which permission granted.	Date and Reference Number of Permission or Rejection order.	Whether Deposit has been refunded or withheld for violation?	Date and Reference Number of Refund order.	File Number	Remarks
Amount payable.	Amount paid.	Amount payable.	Amount paid.							
8	9	10	11	12	13	14	15	16	17	18

District Collector.....

**S. KARUTHIAH PANDIAN
SECRETARY TO GOVERNMENT**

//True Copy//

Section Officer

NOTIFICATION II.

Under sub-section (2) of section 1 of the Tamil Nadu Municipal Laws (Amendment) Act, 2011 (Tamil Nadu Act 2 of 2011), the Governor of Tamil Nadu hereby appoints the 16th day of November 2011, as the date on which the said Act shall come into force.

**S.KARUTHIAH PANDIAN
SECRETARY TO GOVERNMENT.**

//True Copy//

Section Officer.